

Mike Newbry

UX DESIGNER

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10+ YEARS OF EXPERIENCE

MANAGEMENT EXPERIENCE

MBA GRADUATE

DESIGN SYSTEMS

DATA-DRIVEN DESIGN

AGILE METHODOLOGY

MULTIPLE RESEARCH DISCIPLINES

FIGMA

SKETCH

XD

INVISION

HTML/CSS FLUENT

DATA ANALYTICS TOOLS

Legrand Senior UX Designer

2019 - Curr. • Legrand is a multinational electrical company with 36,000 employees

What I'm most proud of about my time at Legrand is establishing the company's UX design process. UX had been viewed as the painters that come in after the house is built. Now we're viewed as the architects that write the blueprints.

- Managed the UX team in the company's Utah office
- Created a UX design process that was adopted company-wide
- Assisted in implementing a corporate design system
- Received Spotlight Award for creating a UX intern training program

Renaissance Ranch Creative Director

2019 (9 mo) • Renaissance Ranch is a chain of addiction recovery centers

This role was a chance to use my design and marketing experience to advance the vital cause of addiction recovery with the ultimate goal of saving lives.

- Department manager: marketing, design, web development, and SEO
- Directed in-house and outsourced creative technology projects
- Introduced advanced business analytics and software integrations
- Contributed to the successful launch of 4 new subsidiaries in 6 months

Christopherson Business Travel UX Designer

2014 - 2019 • Christopherson specializes in online corporate travel management

My years at CBT is where I really learned what it takes to design and manage an enterprise business application and SaaS platform. Our flagship application, AirPortal, had 100,000 active users.

- Redesigned SaaS application to be mobile responsive
- Conducted user testing and implemented data-driven design strategies
- Redesigned all system-generated emails and created a maintainable repository of email designs and code
- Won the 2014 Travel Weekly Magellan Silver Award for outstanding travel website (andavotravel.com)

Freelance Web Developer/UX Designer

2010 - 2014 - I did it all. Web development, hosting, graphics, social media, etc.

For four years I ran my own micro-agency called Profectus Marketing, doing marketing work for small businesses and contract work for other agencies.

- Designed, coded, and hosted websites for clients
- Created and managed email campaigns
- Drove traffic to client sites through organic and paid SEO campaigns
- 92% of my clients reported increased sales attributed to my work

MBA IT Mangement Western Governors University

Graduated 2022 • WGU Excellence Award for a tech business plan I authored

BA Mass Communications Idaho State University

Graduated 2009 • Nominated to National Honors Society

AA General Studies Brigham Young University-Idaho

Completed in 2005